# Class of 2018 <u>Senior Ad Order Form</u>

Straight from your heart into the yearbook! Our staff is offering the opportunity to "Personalize" the yearbook in a very special way with a Senior Ad. These ads are available to congratulate your student and tell them how proud you are! To reserve your space, fill out the order form on the back.

If you get all of your information in by FRIDAY OCTOBER 6th.... you can take <u>\$25</u> off the price of any size ad!!



## $A_{\rm d} S_{\rm izes}$

#### Full Page

\$400.00 (Approximately 8.5 in. by 11 in.) Maximum number of pictures: 20-25 Copy: 75-150 words

#### Half Page

\$225.00 (Approximately 8.5 in. by 5.5 in.) Maximum number of pictures: 8-10 Copy: 50-75 words

#### **Quarter Page**

\$100.00 (Approximately 5.5 in by 4.25 in) Maximum number of pictures: 4-6 Copy: 35-50 words

> **Eighth of a Page** \$75 (Approximately 2.5 in by 4.25 in) Maximum number of pictures: 2-3 Copy: under 35 words



ONLY 19 PAGES AVAILABLE! FIRST COME, FIRST SERVE. Please complete and return this advertising contract with:

- 1. payment (make checks payable to West High School),
- 2. high quality digital **scans** of pictures on disk (this will not be returned) or emailed to kat.furnari@knoxschools.org,
- 3. and the **copy** you would like to have included in your ad.

### **Remember!**

Get everything in by October 6<sup>th</sup> and take \$25 off the price of any size ad!!!!

Parent/Purchaser's Name				
Student's Name				
Street Address				
City/State/Zip code				
Is this ad to be a surprise for your Seni	or? YesNo			
We will send you a PDF to approve be	efore printing, please print yo	ur <b>email address</b> very clearly:		
Ad Sizes (circle your choice below) Full Page (\$400)	Half Page (\$225)	Quarter Page (\$100)	Eighth of a Page (\$75)	
Copy/Text to be included in you				